



PCRC AACN **Meeting Minutes** **September 7, 2011**

Attendees: Kelly Wells, Gemma Marlia-Johnson, Marcia Moffatt, Deb Hogenson, Heather Timmons, Julie Saindon, Anne Hansen, Judy Lang, Shirley Hupka

Review of minutes: Approved

Education: Fall Seminar 2011—Dr. Riker on October 28th at the Rogue Regency Inn. Dr. Riker has signed the contract, does not wish to be paid until the day of the seminar. Flyers are made, partially distributed. Judy states there are 3 confirmed vendors to date. Deb has been in contact with the venue, menus were discussed with the group with the Deluxe Continental Breakfast and the Mexican Buffet Lunch chosen for the meals. A canned food drive will occur for ACCESS, 1 door prize available with the ticket given at the registration table (food donors will receive an extra ticket) otherwise the sales of raffle tickets for the basket will be promoted. Deb will contact Rogue Regency to confirm, with Julie, the AV needs/availability.

Spring Seminar 2012—Monday, February 27th, 2012 at the Red Lion Inn. A Spring Potpourri remains the favored theme for the day. Anne H. will contact Drs. Paterson, Rizvi, Poisson, and Lao to determine their availability and wish to participate. Judy will speak with Dr. Schwartz and Leslie Devry has been assigned to speak with Dr. Palmer from Interventional Radiology about participating. It is agreed to have at least 4 speakers for the day.

Fundraising: Yogurt Hut Day for PCRC—Tuesday, October 11. 10% of all their proceeds from the Medford store that day will be given to our chapter. It is encouraged for members to be present at the store throughout the day to give information about who we are and what we do and perhaps have a teaching video playing about Heart or Stroke. Please speak with Kelly before this date to participate/take a block of time to be at the store to represent us. Having at least 2 people there would be ideal.

“Get Away” Basket—The numbered, perforated tickets will be available by about Friday, Sept. 16th. They are \$5 each or 5 for \$20. Flyers have been made. The question is whether we will be allowed to set up at each hospital at various times for public viewing and ticket purchase (preferably in the cafeteria or other high-traffic area). Julie will contact Jane at PMMC, Anne will contact the powers at RVMC and Anne will look after TRCH.

Grants—Heather has been learning about and looking into many possible grants for use for upcoming special projects and for overall use for PCRC. This will particularly advantageous for our potential involvement in the “CPR Anytime” Project.

Community Outreach: CPR Anytime (AHA)—Anne spoke briefly with a person at AHA last week. They are willing to work with us to get everything done, help it get organized and give a discount on the “kits” but these will each cost \$23.95 to us. Discussion about funding included Anne approaching RVMC/Asante and Heather approaching PMMC and Ashland foundation about providing sponsorship. Heather also mentioned possible financial support from the “Darby Fund”, area Rotary Clubs, Optimists and AACN. The To Go bag for each student/participant would include the video, all literature on CPR anytime and brochures for each of the sponsors. Our target audience would be 7th-9th graders in the area as well as the Hispanic community. Each class would be approximately 30-40 minutes with the showing of the video 22 minutes if not stopped at all.

The first step is to secure funding. After that we would assemble our Kits/To Go bags and set up classes in the area at such venues as schools, La Clinica, Santos Center, the mall (empty store). We should keep in mind February is Heart Month.

Stroke Education—tabled for this month

Career/Job Fair—Spring 2012. This and going to area high school job fairs would provide a venue to increase our visibility as an organization and to promote nursing as a career.

CCRN Recognition: It is time to start planning for next year’s event. The consensus was to have the dinner at the Jacksonville Inn as this was quite pleasant for all involved. No firm date was set as yet. It was agreed to call those stating they will attend the day or 2 ahead to remind them/confirm their attendance as the chapter still must pay for those who do not show up once the numbers are given to the business.

Individual Recognition—Kelly is trying to develop a way to acknowledge each and every area CCRN/PCCN as they pass their exam. It could be in the form of a letter or card plus a notice in the paper at intervals to announce those who have taken and passed. The Mail Tribune is expensive but perhaps we can make a notice in “Tempo” when it is printed.

Treasurer’s Report: Checking=\$8,585.65, Savings=\$5,740.79 for a total of \$14,326.44 plus the Skate Board Park Trust of \$368.52. Kelly and Rose are to arrange a time with David Jewell to have them added for signing privileges at the bank.

Miscellaneous: How to Encourage More Participation in Our Chapter

Kelly is developing a “Willingness To Serve” form to be handed out at our seminars and other venues that will encourage those not wishing to attend meetings but who wish to assist the chapter in other ways, such as teaching stroke education.

The idea of a Merit or Point System as a way to encourage more to participate with a reward of scholarship money for NTI, CCRN test, seminars was discussed. Further discussion is needed with the agreement that any program would need complete self reporting and simplicity.

A “Thank You” letter was received from AACN for our contribution to the endowment fund.

The 2011-2013 Board and Officer List is attached.

Next Meeting on Wednesday, October 5 at 4pm in the Providence CCU Conference Room